

## Faculty & FPM Students

### Faculty Conference papers

**2023**

**Dr. Ankur Jain**

**Jain, Ankur.** "Remote at scale: How can organizations make it effective?" Organization Studies & Organization Theory Paper Development Workshop at SPJIMR Mumbai Campus held from 7 December to 9 December 2023 at Mumbai (December 2023)

**Jain, Ankur.** "Dark Side of Future of Work: A Quantitative and Qualitative Mapping of the Literature." International HR Conference cum Conclave (IHRCC 2023) held from October 14 to 15 October 2023, at the Indian Institute of Management, Jammu (October 2023)

Kumar, J., Tapar, A. V. and **Jain, A.** "Adoption of social media at the bottom of the pyramid: a qualitative investigation." 8th Indian Academy of Management, at NMIMS Mumbai (2023)

**Dr. Archit Vinod Tapar**

Kumar, J., **Tapar, A. V.** and Jain, A. "Adoption of social media at the bottom of the pyramid: a qualitative investigation." 8th Indian Academy of Management, at NMIMS Mumbai (2023)

**2022**

**Dr. Pranav Dharmani**

**Dharmani, P.** and Das, S. "Influence of Technological Changes on Evolution Trajectories: Evidence from Creative Industries." In Academy of Management Proceedings (Academy of Management) Vol. 2022, No.1 (July 2022): 15383 (Conference proceeding)

**Dharmani, P.** and Das, S. "Dis-intermediation or Re-intermediation? Role of Technology in Industry Evolution: A Study of Creative Industries." SMS Special Conference (Governing Knowledge and Imagination in the Digital Era) at Milan, Italy. (2022)

**Dharmani, P.** and Das, S. "Paradoxical Position of Native versus Programmed Creativity, Technology Induced Re/Dis Intermediation and Its Impact on Creative Performance." EURAM Annual Conference 2022, at Winterthur, Switzerland. (2022)

**Dr. Taniya Malik**

**Malik, Taniya** "River personhood as a viable means of protection of rivers: A comparative study of select jurisdictions." presented at 2022 IUCN WCEL Oslo International Environmental Law Conference held from 3rd Oct to 6th Oct 2022 at Oslo, Norway. (2022)

**2021**

**Dr. Archana Patro**

**Patro, Archana.** "Sustainability reporting-A bibliometric analysis." Presented during January 7-9, 2021 at 7th International Communication Management Conference (ICMC).

**Dr. Archit V. Tapar**

Singh, Gurbir and **Tapar, Archit V.** (October 2021), Examining Role of Anthropomorphism in Customer Switching Behavior [Conference paper]. Association for Consumer Research Conference 2021, USA (Virtual).

**Tapar, Archit V.** and Singh, Gurbir (March 2021), Examining Role of Anthropomorphism and Service Failure on Negative Word of Mouth and Switching [Conference paper]. Society of Consumer Psychology Conference 2021, USA (Virtual).

#### **Dr. Koustab Ghosh**

**Ghosh, Koustab** and Irum, A. " Slackwire While Cleaning the Dirt: How Emotional Caregivers "Make Sense" in Emotional Dirty Work. " Academy of Management Proceedings (Academy of Management) Vol. 2021 no. 1 (July 2021):12957

#### **Dr. Priyank Sinha**

Sharma, R.R.K.; Amir, M.d.; Jha, Ajay and **Priyank, Sinha** "Two Formulations of Multi Item Lot Sizing Problem with Set up, Inventory, Production and Backorder Costs: Results of an Empirical Investigation." 2021 IEEE 8th International Conference on Industrial Engineering and Applications ICIEA (IEEE):285-289 Date of Conference: 23-26 April 2021

### **2020**

#### **Dr. Agrata Pandey**

**Pandey, Agrata.** "Impact knowledge hiding behavior on employees at the workplace: A role strain perspective." Presented during January 2-4, 2020 at 6<sup>th</sup> Biennial conference at the Indian Academy of Management at IIM Tiruchirappalli.

#### **Dr. Deepika Jain**

**Jain, Deepika.** "Analysis of competition from new entrants in subscription markets." Presented during November 7-11, 2020 at 12th Conference on Information Systems & Technology (CIST 2020) (Virtual Conference)

#### **Prof. Dheeraj Sharma**

**Sharma, Dheeraj;** Pandey, S. K. and Gupta, Ashish. " Prioritizing SERVQUAL dimensions to improve trade show performance." Presented during January 2-4, 2020 in the 6<sup>th</sup> Biennial conference at the Indian Academy of Management at IIM Tiruchirappalli.

#### **Dr. Koustab Ghosh**

**Ghosh, Koustab;** Chauradia, A.; and Sripada, C. "Flock together or flock alone: Cohort's influence on newcomer's Job search and turnover." Accepted and Presented during August 7-11, 2020, at AOM Annual Meet 2020.

#### **Dr. Rojers P Joseph**

Nazeer, Z. Makroo and **Joseph, Rojers P.** "P&R Infraprojects: Putting the focus back on hydropower" SMF 2020, IIM Ranchi

Khanra, S. and **Joseph, Rojers P.** "Orchestration of an e-Government network: Capturing the dynamics of E-Government service delivery through theoretical analysis and mathematical forecasting" Presented during December 18-19, 2020 at IFIP WG 8.6 2020 Working conference, IIM Tiruchirappalli.

Khanra, S. and **Joseph, Rojers P.** "Antecedents of the barriers toward the adoption of unified payment interface" Presented during December 18-19, 2020 at IFIP WG 8.6 2020 Working conference, IIM Tiruchirappalli.

Khanra, S. and **Joseph, Rojers P.** "Development and validation of an assessment framework for e-Government services." Electronic Governance and Open Society: Challenges in Eurasia (EGOSE 2020), Presented during November 18-19, 2020 at St Petersburg, Russia.

**Dr. S. K. Pandey**

Sharma, Dheeraj; **Pandey, S. K.** and Gupta, Ashish. "Prioritizing SERVQUAL dimensions to improve trade show performance." Presented during January 2-4, 2020 in the 6<sup>th</sup> Biennial conference at the Indian Academy of Management at IIM Tiruchirappalli.

**Dr. Venkatesh Murthy**

Paul, Bino; **Murthy, Venkatesh** and G, Jaganath. "Employer-employee induced labour market flexibility: Small leather firms in a metropolitan city." Presented during January 02-04, 2020 in the 6<sup>th</sup> Biennial Conference of INDAM held at IIM Trichy.

**2019**

**Dr. Amol Singh**

Chauhan, Chetna and Singh, **Amol.** "Industry 4.0 practices in Indian manufacturing firms: Analysis of barriers and effects on the firm performance." Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Dr. Ankur Jain**

Guo, Y.; Huy, Q. N.; Wang, E.; **Jain, Ankur** and Pandey, R. S. "Compassion organizing under resource scarcity: Providing free quality health care in India." Presented during August 2019 in Annual Meeting of the Academy of Management, Boston, Massachusetts, USA.

Guo, Y.; Huy, Q. N.; Wang, E.; **Jain, Ankur** and Pandey, R. S. "Compassion organizing under resource scarcity: How a hospital in India manages to provide free quality health care to a large number of poor people." Presented during July 2019 at the 35<sup>th</sup> EGOS Colloquium, Edinburgh, UK.

**Dr. Archana Patro**

Ahalawat, Shweta and **Patro, Archana.** "Spot market and derivative segment of equity in India." Presented during December 18-21, 2019 at the 9<sup>th</sup> India Finance Conference (IFC) held at IIM Ahmedabad.

Kulshrestha, A. and **Patro, Archana.** "Improvement in intellectual capital reporting post-IFRS – Evidence from Indian listed firms." Presented during December 18-21, 2019 at the 9<sup>th</sup> India Finance Conference (IFC) held at IIM Ahmedabad.

Mohanty, P. K. and **Patro, Archana.** "Exploring the antecedents and consequences of farmers re-purchase behavior, benchmarking the tractor brands using two-stage DEA analysis." Presented during December 19-20, 2019 at 13<sup>th</sup> Great Lakes NASMEI Marketing Conference, held at Great Lakes Institute of Management, Chennai.

Ahalawat, Shweta and **Patro, Archana.** "Green bonds and climate change: A systematic literature review research inference and future panorama." Presented during July 2-4, 2019 at the 16<sup>th</sup> AGBA World Congress organized at IIT Delhi.

**Dr. Deepika Jain**

Jonnalagedda, Sreelata; Tatavarthy, Aruna D. and **Jain, Deepika.** "Pricing add-on services in the presence of consumers' regret." Presented during June 20-22, 2019 at ISMS Marketing Science Conference, Rome, Italy.

**Prof. Dheeraj Sharma**

**Sharma, Dheeraj;** Pandey, S. K. and Gupta, Ashish. "Prioritizing SERVQUAL dimensions to improve trade show performance." Presented during December 12-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Sharma, Dheeraj** and Kumar, Patanjali. "Sponsor vs Ambush Marketer: Who wins the marketing battle?" Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

**Sharma, Dheeraj;** Kumar, Patanjali and Pandey, Peeyush. "A game-theoretic modelling of sponsorship for the socially responsible event." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

Adhyapak, Ritesh; Ranjan, Sushant; Kumar, Patanjali and **Sharma, Dheeraj.** "Public confidence in police: A systematic literature review." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

**Sharma, Dheeraj;** Ranjan, S.; Irum, A. and Pandey, S. K. "Public confidence in police: A dyadic perspective of citizens and police in a conflict zone." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

**Sharma, Dheeraj;** Patel, S. S. and Pandey, S. K. "Influence of Internet channel cannibalization on professionalism and business confidence: The enabling role of environmental munificence." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

#### **Dr. Gaurav Dwivedi**

Kumar, Patanjali; **Dwivedi, Gaurav** and Pandey, Peeyush. "Green and socially responsible supply chain coordination in three-echelon supply chain." IMR Doctoral Conference 2019 held during January 4-5, 2019 at Indian Institute of Management Bangalore.

#### **Dr. Koustab Ghosh**

Akram, Manzoor Ul; **Ghosh, Koustab;** Joseph, Rojers P and Chaudhary, Sanjay. "External knowledge sourcing in family firms and innovation- Role of absorptive capacity and family firm social capital." Presented during December 11-14, 2019, in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

Irum, Ayesha and **Ghosh, Koustab.** "We know who we are": exploring the occupational identification of emotionally dirty workers." Poster Presented during December 11-14, 2019 in the 7<sup>th</sup> Pan IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Ghosh, Koustab;** Zweig, D. and Sheldon, O. "The Dark side of psychological ownership in the workplace: When pro-organizational becomes pro-self." Presented during August 9-13, 2019 in the 79<sup>th</sup> Academy of Management Conference 2019, Boston, Massachusetts, United States.

#### **Dr. Peeyush Pandey**

Kumar, Patanjali; Dwivedi, Gaurav and **Pandey, Peeyush.** "Green and socially responsible supply chain coordination in three-echelon supply chain." IMR Doctoral Conference 2019 held during January 4-5, 2019 at Indian Institute of Management Bangalore.

Sharma, Dheeraj; Kumar, Patanjali and **Pandey, Peeyush.** "A game-theoretic modelling of sponsorship for the socially responsible event." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

#### **Dr. Rama Shankar Yadav**

Patky, Jahnvi and **Yadav, Rama Shankar.** "Tailor the talent management strategies: Differences in manufacturing and services sector." Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

Patky, Jahnavi and **Yadav, Rama Shankar**. "How engaging is the work outside the workplace?" Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

Sinha, Sweta and **Yadav, Rama Shankar**. "Are you able to catch my signals?- An organization's perspective." Presented during May 03-05, 2019 in the 10<sup>th</sup> Conference on Excellence in Research and Education at Indian Institute of Management Indore.

#### **Dr. Rojers P Joseph**

Akram, Manzoor Ul; Ghosh, Koustab; **Joseph, Rojers P** and Chaudhary, Sanjay. "External knowledge sourcing in family firms and innovation- Role of absorptive capacity and family firm social capital." Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

Khanra, Sayantan; **Joseph, Rojers P** and Ruparel, Namita. "Dynamism of an e-Government network in delivering public services." Presented during October 23-25, 2019 in the AOM Specialized Conference: Responsible Leadership in Rising Economies, held in Bled, Slovenia.

Arun T. M.; **Joseph, Rojers P** and Akram, Manzoor Ul. "Gender and innovation- An institution-based view from SMEs in emerging markets." Presented during August 9-13, 2019 in the Academy of Management Annual Conference held at Boston, USA.

#### **Dr. S. K. Pandey**

Sharma, Dheeraj; **Pandey, S. K.** and Gupta, Ashish. "Prioritizing SERVQUAL dimensions to improve trade show performance." Presented during December 12-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

Sharma, Dheeraj; Ranjan, S.; Irum, A. and **Pandey, S. K.** "Public confidence in police: A dyadic perspective of citizens and police in a conflict zone." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

Sharma, Dheeraj; Patel, S. S. and **Pandey, S. K.** "Influence of Internet channel cannibalization on professionalism and business confidence: The enabling role of environmental munificence." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

Sinha, Sweta and **Pandey, S. K.** "Does gender composition of group's impacts intragroup conflict." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

Rawat, Savita and **Pandey, S. K.** "Impact of leverage on trade-off between earnings management strategies: An emerging country evidence." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

#### **Dr. Smita Joshi**

**Joshi, Smita** and Murthy, Shahidhar. "Costs and benefits of capital flows under financial exclusion." Presented during August 22-24, 2019 in the XIV International Conference on Public Policy and Management organized at IIM Bangalore.

## **2018**

#### **Dr. Agrata Pandey**

**Pandey, Agrata**. "A temporal study on subordinate response to descriptive leadership: Role of personality and climate." 78<sup>th</sup> Academy of Management Meeting held during August 10-14, 2018 at Chicago.

#### **Dr. Amol Singh**

Chauhan, Chetna and **Singh, Amol**. "Game-theoretic analysis of models in green supply chain coordination." POMS Conference held during May 4-7, 2018 at the Hilton Americas, Houston, Texas USA.

Chauhan, Chetna and **Singh, Amol**. "A model for optimal operation of smart manufacturing enabled green supply chain." POMS Conference held during May 4-7, 2018 at the Hilton Americas, Houston, Texas, USA.

#### **Dr. Archana Patro**

**Patro, A.** "Influence of govt. initiator on consumers energy efficient appliances purchase behaviour using TPB model." JAMS held during April 26-28, 2018 at Indian School of Business (ISB) Hyderabad, India.

#### **Dr. Archit V. Tapar**

**Tapar, A. V.;** Sadh, A.; Billore, A.; and Mishra, A. "Brand anthropomorphism: A literature review." 9<sup>th</sup> Conference on Excellence in Research and Education (CERE) held during May 3-6, 2018 at Indian Institute of Management Indore, India.

**Tapar, A. V.;** Sadh, A.; Billore, A., and Mishra, A. "Role of anthropomorphism on consumers' brand evaluation: An examining under negative publicity." Dallas SCP Conference held during February 15-17, 2018 at Texas, USA.

#### **Prof. Dheeraj Sharma**

Patel, S. S.; Pandey, S.K.; **Sharma, Dheeraj** and Yadav, R. S. "Marketing research for managers: Revisited." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

Patel, S. S.; Pandey, S.K.; **Sharma, Dheeraj** and Yadav, R. S. "Determinants of willingness to pay for traditional bundles." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

Patel, S. S.; Pandey, S.K. and **Sharma, Dheeraj**. "Channel leadership styles as an antecedent to commitment and relational capital: The moderating role of multiple channel complexity." 40<sup>th</sup> ISMS Marketing Science conference held during June 13-16, 2018 at Fox School of Business Temple University, Philadelphia USA.

#### **Dr. Gaurav Dwivedi**

Kumar, Patanjali; **Dwivedi, Gaurav** and Pandey, Peeyush. "Mechanism design using virtual organization to coordinate sustainable supply chain." 6th PAN IIM World Conference 2018 held during December 13-15, 2018 at Indian Institute of Management Bangalore.

Kumar, Patanjali; Pandey, Peeyush and **Dwivedi, Gaurav**. "Designing industry 4.0 based sustainable supply channel coordination model under fairness concern: A game theoretic approach." 1st PAN IIT International Management Conference 2018 held during November 30-December 2, 2018 at Indian Institute of Technology Roorkee.

Kumar, Patanjali; Pandey, Peeyush and **Dwivedi, Gaurav**. "Impact of virtual organization in sustainable supply chain management." Presented in INFORMS Annual Meeting held during November 4-7, 2018 at Phoenix USA.

#### **Dr. Koustab Ghosh**

**Ghosh, K.** and Gaur, A. "Microfoundations of knowledge acquisition and subsidiary performance: Role of subsidiary strength, initiatives, and absorptive capacity." AMJ Idea Development Workshop held during February 17-18, 2018 at IIM Bangalore.

#### **Dr. Mahua Guha**

Akram, Manjoor Ul. And **Guha M.** "Innovation in emerging market family firms-family ownership, foreign institutional ownership and pro-market reforms." British Academy of Management Conference held during September 04-06, 2018 at Bristol UK.

#### **Dr. Manas Tripathi**

**Tripathi, M.** and Kaur, I. "Oil prices forecasting: A hybrid approach." Americas Conference on Information Systems held during August 16-18, 2018 at New Orleans, USA.

**Tripathi, M.,** and Mukhopadhyay, A. "Vulnerable pattern assessment in cloud for DDoS attack." Americas Conference on Information Systems held during August 16-18, 2018 at New Orleans, USA.

#### **Dr. Peeyush Pandey**

Kumar, Patanjali; Dwivedi, Gaurav and **Pandey, Peeyush.** "Mechanism design using virtual organization to coordinate sustainable supply chain." 6th PAN IIM World Conference 2018 held during December 13-15, 2018 at Indian Institute of Management Bangalore.

Kumar, Patanjali; **Pandey, Peeyush** and Dwivedi, Gaurav. "Designing industry 4.0 based sustainable supply channel coordination model under fairness concern: A game theoretic approach." 1st PAN IIT International Management Conference 2018 held during November 30-December 2, 2018 at Indian Institute of Technology Roorkee.

Kumar, Patanjali; **Pandey, Peeyush** and Dwivedi, Gaurav. "Impact of virtual organization in sustainable supply chain management." Presented in INFORMS Annual Meeting held during November 4-7, 2018 at Phoenix, USA.

Kumar, Patanjali and **Pandey, Peeyush.** "Integrating green and social innovation in apparel supply chain using coordination with contracts." Functional Textiles & Clothing Conference held during February 9-11, 2018 at Delhi.

#### **Dr. Rama Shankar Yadav**

Patel, S. S.; Pandey, S.K.; Sharma, Dheeraj and **Yadav, Rama Shankar.** "Marketing research for managers: Revisited." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo, Japan.

Patel, S. S.; Pandey, S.K.; Sharma, Dheeraj and **Yadav, Rama Shankar.** "Determinants of willingness to pay for traditional bundles." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

#### **Dr. Rojers P Joseph**

T M, Arun and **Joseph, Rojers P.** "New antecedents to diversification: Evidence from an Indian cooperative firm." Strategic Management Society Special Conference held during December 15-18, 2018 at Hyderabad India.

T M, Arun and **Joseph, Rojers P.** "Platform mediated collaboration: Choosing the best B2B electronic marketplace architecture for SME collaboration." Strategic Management Society Special Conference held during June 07-09 2018 at Oslo Norway.

T M, Arun; **Joseph, Rojers P.** and Akram, Manzoor Ul. "Women and business – does top manager gender effect firm innovation." International Conference on Entrepreneurship and Family Business held during January 8-10, 2018 at IIT Bombay.

#### **Dr. Satyendra Kumar Gupta**

Ange, James B; Fredriksson, Per G and **Gupta, Satyendra Kumar.** "Soil quality and colonization." Royal Economic Society Conference March 27, 2018 at Brighton (University of Sussex) UK.

#### **Dr. Shirsendu Nandi**

Sharma, Abhishek and **Nandi, Shirsendu**. "Behavior in the newsvendor decision making: A literature reviews." POMS 2018 Annual Meeting held during May 4-7, 2018 at Houston U.S.A.

**Nandi, Shirsendu**. "Optimization alignment of production level, quality and warranty contract for return policy." INFORMS 2018 Optimization Society Conference held during March 22-25, 2018 at Denver Colorado.

#### **Dr. S. K. Pandey**

Patel, S. S.; **Pandey, S.K.**; Sharma, Dheeraj and Yadav, R. S. "Marketing research for managers: Revisited." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

Patel, S. S.; **Pandey, S.K.**; Sharma, Dheeraj and Yadav, R. S. "Determinants of willingness to pay for traditional bundles." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

Patel, S. S.; **Pandey, S.K.** and Sharma Dheeraj. "Channel leadership styles as an antecedent to commitment and relational capital: The moderating role of multiple channel complexity." 40<sup>th</sup> ISMS Marketing Science conference held during June 13-16, 2018 at Fox School of Business Temple University, Philadelphia USA.

**Pandey, S.K.** "The wait is worth it- The effect of payment depreciation on consumption in short temporal separations." 40<sup>th</sup> ISMS Marketing Science Conference held during June 13-16, 2018 at Fox School of Business Temple University, Philadelphia, USA.

Mishra, M. and **Pandey, S.K.** "Coping with incivility: The role of organizational civility climate in predicting employee responses to incivility." Management Doctoral Colloquium (MDC & VRS, 2018) held during March 14-15, 2018 at VGSOM IIT Kharagpur.

Patel, S.S. and **Pandey, S. K.** "Is research in marketing 'relevant' for managers? A scientific inquiry." held during Feb 23-24, 2018 at Ph.D. Consortium conducted by SJMSOM IIT Bombay.

Patel, S.S. and **Pandey, S. K.** "Determinants of willingness to pay for traditional bundles." held during Feb 23-24, 2018 at Ph.D. Consortium conducted by SJMSOM, IIT Bombay.

#### **Dr. Venkatesh Murthy**

Mishra, M.; Patel, S.S. and **Murthy, Venkatesh**. "Grounded theory methodology in human resource management literature: A systematic review." IME Doctoral Colloquium held during April 7-8, 2018 at IIT Kanpur.

#### **Dr. Vijay Lakshmi Singh**

**Singh, Vijay Lakshmi**. "The role of ethics and psychological capital on the relationship between sustainable HR practices and performance." 15th Conference on IHRM held during June 13-15, 2018 at Madrid, Spain.

### **2017**

#### **Dr. Agrata Pandey**

**Pandey, Agrata** and Nambudiri, R. "Coping with destructive leadership: Perceived external prestige as moderator." Indian Academy of Management Conference (INDAM) held during December 18-22, 2017 at Indian Institute of Management Indore, India.

Irum, A. and **Pandey, Agrata**. "Detachment from work a necessity when high workload and abusive supervision affect well-being." 11th ISDSI International Conference held during December 27-30, 2017 at Indian Institute of Management Tiruchirappalli, India.

#### **Dr. Amol Singh**



Chauhan, Chetna and **Singh, Amol**. "Overcoming barriers to adoption of industry 4.0 in Indian manufacturing SMEs: An interpretive structural modeling and graph theory matrix approach based model." PAN IIM WMC 2017 held during December 14-17, 2017 at Indian Institute of Management, Lucknow.

Trivedi, Ashish and **Singh, Amol**. "A chance constraint-based multi-objective stochastic model for locating emergency shelters." Asia-Pacific Conference on Business and Management (APCBM) held during February 21-23, 2017 at Singapore.

#### **Dr. Anish Purkayastha**

**Purkayastha, Anish**. "Internationalization of emerging market firms: A dynamic managerial capability perspective." Academy of Management Annual Conference held during August 4-8, 2017 at Atlanta, USA.

**Purkayastha, Anish**. "Business group, entrepreneurial orientation & internationalization: An attention based perspective." Academy of Management Annual Conference held during August 4-8, 2017 at Atlanta, USA.

**Purkayastha, Anish**. "A networks approach to the understanding internationalization of business group affiliated firms." Academy of Management Annual Conference held during August 4-8, 2017 at Atlanta, USA.

#### **Dr. Archit V. Tapar**

**Tapar, A. V.**; Trivedi, S. and Tiwari, V. "Exploring role of technology in satisfaction-experience relationship for solo traveller." 5th Biennial Indian Academy of Management Conference held during December 2017 at Indian Institute of Management Indore, India.

#### **Dr. Arpita Khare**

Sarkar, S. and **Khare, Arpita**. "Consumer perceived ethics of mobile retailers: A scale development study." 31st Australian and New Zealand Academy of Management (ANZAM) Conference held during December 5-8, 2017 at RMIT University City Campus, Melbourne, Australia.

**Khare, Arpita** and Pandey, S. K. "Do green self-identity and peer influence develop trust towards organic food retailers." 7th IIMA Conference on Marketing in Emerging Economies Conference held during January 11-13, 2017 at IIM Ahmedabad.

#### **Dr. Atanu Rakshit**

**Rakshit, Atanu** and Anand, Oshin. "Recognizing customer preferences using review documents: A hybrid text and data mining approach." International Conference on Management and Decision Sciences (ICMDS) held during March 09-10, 2017 at Miami, USA.

#### **Dr. Divya Sharma**

**Sharma, Divya** and Saha, B. "Multi-spatiality of social media platforms: The enactment of trust in fluid space." Proceedings of International Conference on Information Systems held during December 10-13, 2017 at Seoul, South Korea.

**Sharma, Divya** and Saha, B. "Social media affordances: From critical realism to process philosophy." IFIP WG8.2 Organizations and Society in Information Systems (OASIS) Workshop held during December 9, 2017 at Seoul, South Korea.

#### **Dr. Gopal Das**

**Das, Gopal** and Varshneya, Geetika. "Experiential value: Measurement, antecedents, and consequences." IMR Doctoral Conference held during January 11-12, 2017 at IIM Bangalore.

**Das, Gopal;** Varshneya, Geetika and Agarwal, James. "Brand commitment: The role of brand experience, brand passion, brand ethicality perception and self-congruity." Annual Conference of EMCB held during January 05-07, 2017 at IIM Lucknow.

**Dr. Kaushal Kishore**

**Kishore, Kaushal.** "Dynamic tax competition, home bias and the gain from non-preferential agreements." 13th Annual Conference on Growth and Development held during December 18-20, 2017 at ISI, New Delhi.

**Dr. Koustab Ghosh**

Irum, A.; Patky, J. and **Ghosh, K.** "The rise of PVR: Redefining the growth from institutionalism and resource dependence perspective." National Conference-Managing Change in Evolving Economic Scenario held during December 5-6, 2017 at MDI, Gurugram, India.

Mishra, M.; Ranjan, S. and **Ghosh, K.** "Maggi ban in India: A resource dependence stakeholder perspective." Indian Academy of Management Conference held during December 18-20, 2017 at IIM Indore.

**Dr. Mahua Guha**

Kagzi, M. and **Guha, M.** "Does board demographic diversity influence firm's strategic orientation? Evidence from Indian knowledge-intensive firms." 5th PAN-IIM World Management Conference held during December 14-16, 2017 at IIM Lucknow.

**Dr. Manas Tripathi**

**Tripathi, Manas.** "Assessing the severity of information privacy breach." 5th PAN-IIM World Management held during Dec 14-16, 2017 at IIM Lucknow.

**Dr. Peeyush Pandey**

**Pandey, P.;** Gajjar, H. and Shah, B. "Comparison of various workforce policies for retail store workforce scheduling problem." INFORMS Annual Meeting held during October 22-25, 2017 at Houston, Texas USA.

**Pandey, P.** "A fuzzy interval approach for the mitigation of bullwhip effect in the supply chain." INDAM held during December 18-20, 2017 at IIM Indore.

Kumar, P. and **Pandey, P.** "Green and socially responsible supply chain coordination using revenue sharing and wholesale contracts in the three-echelon system." 17th Consortium of Students in Management Research (COSMAR) held during November 20-21, 2017 at IISc, Bangalore.

**Dr. Praveen Ranjan Srivastava**

Eachempati, Prajwal; Kumar, Patanjali and **Srivastava, Praveen Ranjan.** "Digitization: A self-imposed agony or inflicted agony." 5th PAN IIM World Conference held during December 14-16, 2017 at IIM Lucknow.

Eachempati, Prajwal and **Srivastava, Praveen Ranjan.** "Systematic literature review of big data analytics." ACM SIGMIS Conference on Computers and People Research held during June 21-23, 2017 at Bengaluru.

Eachempati, Prajwal and **Srivastava, Praveen Ranjan.** "Personalized Indian B-school counselor system: A rational approach." International Conference on Information and Communication Technology for Intelligent Systems held during March 25–26, 2017 at Ahmedabad.

Eachempati, Prajwal and **Srivastava, Praveen Ranjan.** "Validating impact of investor sentiment on stock prices." 5th PAN-IIM World Management Conference held during December 14-16, 2017 at IIM Lucknow.

Eachempati, Prajwal and **Srivastava, Praveen Ranjan**. "Impact of investor sentiment on stock price." 5th International Conference on Business Analytics and Intelligence held during December 11-13, 2017 at IIM Bangalore.

**Dr. Rojers P Joseph**

**Joseph, Rojers P**; Khanra, Sayantan and Murthy, Venkatesha. "The companies Act 2013 and E-Governance in India: A review." 5th PAN-IIM World Management Conference held during December 14-16, 2017 at IIM Lucknow.

TM, Arun and **Joseph, Rojers P**. "Women in business - does CEO gender in emerging market SMEs matter?" International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets held during July 14-15, 2017 at Indian Institute of Technology, Delhi.

Khanra, Sayantan and **Joseph, Rojers P**. "Adoption and diffusion of e-government services: The impact of demography and service quality." 10th International Conference on Theory and Practice of e-governance held during March 7-9, 2017 at New Delhi.

Khanra, Sayantan and **Joseph, Rojers P**. "User demographics, service, quality and the diffusion and adoption of e-government services: A study in India." Australia and New Zealand International Business Academy Conference held during February 15-17, 2017 at Adelaide.

Khanra, Sayantan and **Joseph, Rojers P**. "Adoption and diffusion of e-government services in India: The impact of user demographics and service quality." 19th International Conference on e-Democracy, e-Government, and e-Society held during January 23-24, 2017 at Paris, France.

**Dr. S.K. Pandey**

Khare, Arpita and **Pandey, S. K**. "Do green self-identity and peer influence develop trust towards organic food retailers." 7th IIMA Conference on Marketing in Emerging Economies Conference held during January 11-13, 2017 at IIM Ahmedabad.

Mitha, E. M. and **Pandey, S. K**. "Tracing the retail transition in India." Annual Conference of Emerging Market Conference held during January 05-07, 2017 at IIM Lucknow.

**Prof. Sanjay Jharkharia**

Das, Chiranjit and **Jharkharia, Sanjay**. "Effect of lead time variability on transport mode selection under emissions constraint." 5th PAN IIM World Management Conference held during December 14-16, 2017 at IIM Lucknow.

Das, Chiranjit and **Jharkharia, Sanjay**. "An analytical model for low carbon supplier development." INFORMS Annual Meeting held during October 22-25, 2017 at Houston, Texas, USA.

**Jharkharia, Sanjay**. "Identification and prioritization of barriers to green supply chain management." 6th Sustainability Conference (VI SUSCON) held during March 02-04, 2017 at IIM Shillong.

Das, Chiranjit and **Jharkharia, Sanjay**. "Parameter estimation of a new-vendor inventory model under emissions constraint and correlated demand." Management Doctoral Colloquium held during February 8-9, 2017 at IIT Kharagpur.

**Dr. Satyendra Kumar Gupta**

Ange, James B; Fredriksson, Per G and **Gupta, Satyendra Kumar**. "Agricultural suitability and colonization choices." Annual Conference on Economic Growth and Development held during December 18-20, 2017 at ISI, Delhi.

**Dr. Shirsendu Nandi**

Rathore, Himanshu and **Nandi, Shirsendu**. "The future of Indian aviation network in the wake of a prospective carbon tax regime." INFORMS Annual Meeting held during October 22-25, 2017 at Houston, Texas, USA.

#### **Dr. Venkatesh Murthy**

Joseph, Rojers P.; Khanra, Sayantan and **Murthy, Venkatesh**. "The companies' Act 2013 and e-governance in India: A review." 5th PAN-IIM World Management Conference held during on December 14-16, 2017 at IIM Lucknow.

Tiwari, Ashu and **Murthy, Venkatesh**. "Evolution of insurance and religion philosophy: An exploration." The Asian Conference on Psychology and the Behavioural Science held during March 22-25, 2017 at Japan.

#### **2016**

#### **Dr. Amol Singh**

**Singh, Amol** and Trivedi, Ashish. "Multi-objective goal programming approach for locating emergency shelters under damage uncertainty." 6th International Disaster and Risk Conference held during 28 August-01 September, 2016 at IDRC Davos.

**Singh, Amol** and Trivedi, Ashish. "Prioritizing temporary shelter areas for disaster-affected people using hybrid decision support model, ICHLSCM 2016." 18th International Conference on Humanitarian Logistics and Supply Chain Management held during January 12-13, 2016 at Johannesburg, South Africa.

#### **Dr. Arpita Khare**

Varshneya, Geetika; Das, Gopal and **Khare, Arpita**. "Dimensions of experiential value: A study of fashion retail stores." MDC held during February 10-11, 2016 at IIT Kharagpur.

Sarkar, Subhro and **Khare, Arpita**. "Consumer characteristics approach in understanding mobile app shopping adoption." 30th Australian and New Zealand Academy of Management Conference (ANZAM) held during December 6-9, 2016 at Brisbane, (Australia).

Sarkar, Subhro and **Khare, Arpita**. "Mobile shopping apps continuance: An integrated framework of expectation-confirmation and network externalities, MARCON 2016." 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

**Khare, Arpita** and Pandey, S. K. "Americanization of Indian culture: An empirical investigation, MARCON, 2016." 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

#### **Dr. Gopal Das**

**Das, Gopal** and Varshneya, Geetika. "Linkages between brand experience, brand authenticity, brand passion and self-congruity: An empirical check." MARCON, 2016: 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

Varshneya, Geetika; **Das, Gopal** and Khare, Arpita. "Dimensions of experiential value: A study of fashion retail stores." MDC 2016 held during February 10-11, 2016 at IIT Kharagpur.

**Das, Gopal**. "Does regulatory focus moderate retail shopping behaviours." 2016 INFORMS Marketing Science Conference held during June 16-18, 2016 at China.

**Das, Gopal**. "A retrospective methodological review." International Conference on Excellence in Research and Education held during May 5-8, 2016 at IIM Indore.

Guha, Mahua; Dutta, Swarup Kumar and **Das, Gopal**. "The effect of information sharing and reward within a product innovation team." IABE-2016 - Annual Conference held during October 9-11, 2016 at Las Vegas.

**Dr. Koustab Ghosh**

**Ghosh, Koustab**. "Adoption and implementation of the ethic and compliance management (ECM): A convoluted perspective of organizational risk reduction and institutional field events." Southern Management Association Conference held during October 24-29, 2016 at North Carolina, USA.

**Dr. Mahua Guha**

Kagzi, Muneza and **Guha, Mahua**. "Literature review: Board demographic diversity and firm dynamics." Strategic Management Forum held during December 15-17, 2016 at IIM Lucknow (Noida Campus).

Akram, Manzoor Ul. and **Guha, Mahua**. "Generic strategies- literature review and the question of strategic purity." Strategic Management Forum held during December 15-17, 2016 at IIM Lucknow (Noida Campus).

Singh, Shaili and **Guha, Mahua**. "Literature review on organization learning in past fifteen years (2001-2015)." Strategic Management Forum held during December 15-17, 2016 at IIM Lucknow (Noida Campus).

Kagzi, Muneza and **Guha, Mahua**. "Board demographic diversity and firm performance: Nature of relationship in Indian context." The International Conference Asia Academy of Management held during November 20-21, 2016 at Abu Dhabi University.

**Guha, Mahua**; Dutta, Swarup Kumar and Das, Gopal. "The effect of information sharing and reward within a product innovation team." Annual Conference IABE-2016 held during October 9-11, 2016 at Las Vegas.

**Dr. Malay Biswas**

**Biswas, Malaya**. "Unmasking the relationship between international assignment and firms' innovation performance." Annual Meeting of Southern Management Association held during October 25-29, 2016 at Charlotte, (North Caroline).

**Biswas, Malaya**. "Why degree of innovativeness matter: International cooperation and firms' innovative performance." Annual Meeting of Southern Management Association held during October 25-29, 2016 at Charlotte, (North Caroline).

**Dr. Nirmalya Bandyopadhyay**

Sarkar, Subhro; Mitha, E. M. and **Bandyopadhyay, Nirmalya**. "Linkages between price fairness, satisfaction, affective commitment and customer loyalty: A study of apparel retail stores." 7th International Conference on Excellence in Research and Education (CERE) held during May 5-8, 2016 at IIM Indore.

Mitha, E.M.; Sarkar, Subhro and **Bandyopadhyay, Nirmalya**. "The moderating effects of customer specific attributes on satisfaction and customer retention: An empirical study." 3<sup>rd</sup> International Communication Management Conference (ICMC) held during February 18-20, 2016 at MICA Ahmedabad.

**Bandyopadhyay, Nirmalya**. "Service quality, satisfaction and loyalty in gymnasiums A study from India." 15th International Marketing Trends Conference held during January 21-23, 2016 hosted by ESCP Europe at ISOLA DI SAN SERVOLO, Venice, Italy.

**Dr. Praveen Ranjan Srivastava**

**Srivastava, Praveen Ranjan.** "Bridging the rigor-relevance gap in management research through collaboration: An empirical investigation and implications." Fourth PAN IIM World Management Conference held during December 13-15, 2016 at IIM Ahmedabad.

**Srivastava, Praveen Ranjan.** "Consumer preferences of information search channel and the role of information technology." International Conference on Contemporary Computing and Information held during December 14-17, 2016 at Noida.

**Dr. Preshth Bhardwaj**

Kumar, Patanjali; Dhoke, Harshal and **Bhardwaj, Preshth.** "Linkages between brand experiences, shopping style and purchase decision involvement: An empirical investigation in Indian apparel retail context." Conference on Brand Management (CBM2016) held during April 16-17, 2016 New Delhi.

**Dr. Reena Kohli**

**Kohli, Reena.** "Sun Pharma and Ranbaxy merger: To go bigger than the market and better than the past." National Conference on Emerging Themes in Strategy held during February 2016 at MDI Gurgaon.

**Dr. Rojers P Joseph**

TM, Arun and **Joseph, Rojers P.** "Digital cooperatives: Exploring crowdfunding in cooperatives, strategic management forum." Annual Convention held during December 15-17, 2016 at IIM Lucknow (Noida Campus).

**Dr. S. K. Pandey**

**Pandey, S. K.** "Homogenization of shopping culture: Evidence from India at ANZMAC." Conference held during December 05-07, 2016 at University of Canterbury, Christchurch (New Zealand).

Mitha, E. M. and **Pandey, S. K.** "Unorganised retail: A classification of literature, MARCON 2016." 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

Khare, Arpita and **Pandey, S. K.** "Americanization of Indian culture: An empirical investigation, MARCON, 2016." 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

**Pandey, S. K.** "Is national shopping culture different from national culture." International Conference on Marketing, Technology and Society held during September 29 -October 1, 2016 at IIM Kozhikode.

**Pandey, S.K.** "A multi-group comparison of detractors, passively satisfied and promoters." International Marketing Trends Conference held during January 21-23, 2016 at Venice Italy.

**Pandey, S. K.** and Talapatra, A. "Retailing mix effects on consumer evaluation of a garment: Strategies for private label and national brands." International Marketing Trends Conference held during January 21-23, 2016 at Venice Italy.

**Prof. Sanjay Jharkharia**

Das, Chiranjit and **Jharkharia, Sanjay.** "An explorative study on low carbon supplier development criteria." xx Annual International Conference of the Society of Operations Management held during December 22-24, 2016 at IITM Gwalior.

**Dr. Shirsendu Nandi**

**Nandi, Shirsendu.** "Return and risk equivalence among different supply chain contracts." 7th International Conference on Operations and Supply Chain Management held during December 18-21, 2016 at Phuket Thailand.

**Nandi, Shirsendu** and Kumar, Patanjali. "A literature review on different models and solution approaches on order picking problem." 7th International Conference on Operations and Supply Chain Management held during December 18-21, 2016 at Phuket, Thailand.

Kumar, Patanjali, and **Shirsendu Nandi**. "A literature review on different models and solution approaches in sustainable supply chain management." 20th Society of Operations Management Conference held during December 18-20, 2016 at IITM Gwalior.

**Dr. Venkatesh Murthy R**

Deepti, Ahuja and **Murthy R, Venkatesha**. "Cyclical pattern of social spending in emerging countries." 2nd International Conference on Contemporary Debates in Public Policy and Management held during January 15-17, 2016 at IIM Calcutta.

**Yamini Prakash Sahay**

**Sahay, Yamini Prakash**. "How organization design elements impact innovation in the pharmaceutical industry of India." The 3rd International Conference on Education and Social Sciences (ICEASS) held during February 18-20, 2016 at Singapore.

**Conference 2015**

**Dr. Amol Singh**

**Singh, Amol**. "Multi-criteria dynamic scheduling by TOPSIS and goal programming." Twenty-Sixth DAAAM International Symposium on Intelligent Manufacturing and Automation held during October 21-24, 2015 at University of Zadar Croatia.

**Singh, Amol** and Chauhan, Ankur. "Identification of barriers for waste recycling units establishment in India: A theoretical perspective." 5th International Conference on Solid Waste Management, 5th Icon SWM held during November 24-27, 2015 at IISc Bengaluru.

**Dr. Arpita Khare**

Pandey, S. K. and **Khare, Arpita**. "The role of WOM and trust in explaining the patronage intention towards organic food." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Khare, Arpita** and Pandey, S. K. "Influence of green self-identity and peer influence on Indian consumers trust towards organic food retailers." Fourth Biennial Indian Academy of Management Conference held during December 11-13, 2015 at IIM Lucknow (Noida Campus).

Sadachar, Amrut; **Khare, Arpita** and Manchiraju, Srikant. "The role of consumer susceptibility to interpersonal influence, environmental apparel knowledge, and general environmentally responsible behavior in predicting green apparel consumption behavior: A model testing in the USA and India." The Triennial Conference of the American Marketing Association/ American Collegiate Retailing Association held during March 2015 at Miami, FL.

Pandey, S. K. and **Khare, Arpita**. "Who drives organic food consumption in India? Opinion seekers or leaders." Annual Conference of the Emerging Markets Conference Board held during January 20-22, 2015 at IMT Dubai.

**Dr. Gopal Das**

**Das, Gopal.** "Understanding consumers' e-tailing activities: The motivational influences of regulatory focus." Australian and New Zealand Marketing Academy Conference (ANZMAC) held during January 20-22, 2015 at Australia.

**Das, Gopal.** "Antecedents of consumer-based retail brand equity." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Dr. Mahua Guha**

Kagzi, M.; **Guha, M.** and Pandey, S. K. "Female representation on board and firm's performance: An empirical investigation in the Indian banking sector." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Guha, Mahua.** "Dynamics of organizational routines in declining firms when compared to their matched survivors: In the US chemical and allied products industry (SIC 2800)." 20th International Academy of Management and Business Annual Conference held during October 21-23, 2015 at Istanbul Turkey.

**Dr. Nirmalya Bandyopadhyay**

**Bandyopadhyay, N.** "Service quality of departmental stores: A study from india." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Dr. Praveen Ranjan Srivastava**

Anand, O and **Sreevastava, Praveen Ranjan.** "A comparative gender-based evaluation of e-commerce website: A hybrid MCDM approach." Contemporary Computing (IC3), 2015 Eighth International Conference held during Aug. 20-22, 2015 at Noida.

Khatwani, Gaurav and **Srivastava, Praveen Ranjan.** "Real-time prediction of information search channel using data mining techniques." Green Computing and Internet of Things (ICGCIoT), 2015 International Conference held during Oct. 8-10, 2015 at Noida.

Panigrahi, Ritanjali and **Srivastava, Praveen Ranjan.** "Knowledge management in top IT & systems journals: An India perspective." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Srivastava, Praveen Ranjan** and Panigrahi, Ritanjali. "Evaluation of travel websites: A fuzzy analytical hierarchy process approach." IEEE UP Section Conference on Electrical Computer and Electronics (IEEE UPCON 2015) held during December 4-6, 2015 at Allahabad.

**Srivastava, Praveen Ranjan.** "Appraisal for Lokpal body using fuzzy multicriteria approach, IEEE advanced software engineering & its application (ASEA)." 8th International Conference held during November 25, 2015 at Korea.

**Dr. Reena Kohli**

**Kohli, Reena.** "Mode of payment and risk in cross border acquisitions in india." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Dr. Rojers P Joseph**

**Joseph, Rojers P.** "Digital transformation in the higher education book value chain: A grounded theory-based analysis." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.



**Joseph, Rojers P.** "Book publishing – competition, technological innovation and structural changes: An examination of the US book industry." International Conference on Organization and Management (ICOM) held during November 22-23, 2015 at Abu Dhabi University UAE.

**Dr. Shirsendu Nandi**

**Nandi, Shirsendu.** "Buyback and quantity flexibility contract with warranty: A discussion on impact of demand distribution on coordination." 29th ANZAM (Australia and New Zealand Academy of Management) Conference on Managing for Peak Performance held during Dec. 2-5, 2015 at Queenstown New Zealand.

**Nandi, Shirsendu.** "Assessing warranty risk and designing return contracts in a risk-averse supply chain." 29th ANZAM (Australia and New Zealand Academy of Management) Conference on Managing for Peak Performance held during Dec. 2-5, 2015 at Queenstown New Zealand.

**Nandi, Shirsendu.** "Key findings on coordinating return policy with warranty." 19th Society of Operations Management Conference held during December 11-13, 2015 at IIM Calcutta.

**Nandi, Shirsendu.** "Impact of quality improvement on supply chain performance and redesign of contract parameters." 3<sup>rd</sup> PAN-IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Dr. S. K. Pandey**

**Pandey, S. K.** and Khare, Arpita. "Who drives organic food consumption in India? Opinion seekers or leaders." Annual Conference of the Emerging Markets Conference Board held during January 20-22, 2015 at IMT Dubai.

**Pandey, S. K.** and Khare, Arpita. "The role of WOM and trust in explaining the patronage intention towards organic food." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

Kagzi, M.; Guha, M. and **Pandey, S. K.** "Female representation on board and firm's performance: An empirical investigation in the Indian banking sector." Third PAN IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

Khare, Arpita and **Pandey, S. K.** "Influence of green self-identity and peer influence on indian consumers trust towards organic food retailers." Fourth Biennial Indian Academy of Management Conference held during Dec. 11-13, 2015 at IIM Lucknow (Noida Campus).

**Pandey, S. K.** "Who matters most in services? Detractors, passively satisfied or promoters." 4th Biennial Indian Academy of Management Conference held during Dec. 11-13, 2015 at IIM Lucknow (Noida Campus).

**Pandey, S. K.** and Wali, O. P. "Socially responsible consumption behaviour scale – An empirical realignment for Indian consumers." Global Summit on Corporate Social Responsibility held during May 15-16, 2015 at India International Centre, Delhi. (The conference was co-organized by IIM Raipur, IICA and National Law School of India University).

Saini, G.; **Pandey, S. K.**; Singh, A. and Kalyanaram, G. "Role of empathy and customer orientation in job satisfaction and organizational commitment." Sixth IIMA Conference on Marketing in Emerging Economies held during January 7-9, 2015 at IIM Ahmedabad.

**Dr. Suresh Kumar Jakhar**

**Jakhar, S. K.** "Stakeholder pressure and environmental practices adoption: The mediating role of innovations capabilities." Nineteenth Annual International Conference of the Society of Operations held during December 11-13, 2015 at IIM Calcutta.

**Jakhar, S. K.** "Stakeholder pressure and environmental practices adoption: The mediating role of process management practices." Third PAN-IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Dr. Venkatesh Murthy R**

**R, Venkatesh Murthy** and Singh, Vaibhav. "Dalit Indian chamber of commerce and industry (DICCI): making a case for Dalit entrepreneurship." 4th Biennial Indian Academy of Management Conference held during December 11-13, 2015 at IIM Lucknow (Noida Campus).

**Conference 2014**

**Dr. Amol Singh**

Trivedi, Ashish and **Singh, Amol.** "Multi-criteria selection of potential warehouse locations in humanitarian relief logistics." 14th Global Conference on Flexible Systems Management (GLOGIFT 14) held during October 15–17, 2014 at Curtin Singapore, Singapore, Convened by Curtin Business School, Curtin University and the Global Institute of Flexible Systems Management (GIFT Society).

**Dr. Arpan Kumar Kar**

**Kar, Arpan Kumar** and Rakshit, Atanu. "Pricing of cloud IAAS based on feature prioritization-a value-based approach." Edited by S. M. Thampi et al. (eds.). Recent Advances in Intelligent Informatics, Advances in Intelligent Systems and Computing (Proceedings of the Second International Symposium on Intelligent Informatics (ISI'13) held during August 23-24 2013, Mysore, India) at Mysore, Springer, 2014: 321-330.

**Dr. Arpita Khare**

Sadachar, Amrut; **Khare, Arpita** and Manchiraju, Srikant. "The role of consumer susceptibility to interpersonal influence, environmental apparel knowledge, and general environmentally responsible behavior in predicting green apparel consumption behavior of american youth." International Textile and Apparel Association, Inc. ITAA, #71 Annual Conference held during November 12-16, 2014 at Charlotte, North Carolina.

**Prof. Atanu Rakshit**

Kar, Arpan Kumar and **Rakshit, Atanu.** "Pricing of cloud IAAS based on feature prioritization-a value-based approach." Edited by S. M. Thampi et al. (eds.). Recent Advances in Intelligent Informatics, Advances in Intelligent Systems and Computing (Proceedings of the Second International Symposium on Intelligent Informatics (ISI'13) held during August 23-24 2013, Mysore, India) at Mysore, Springer, 2014: 321-330.

**Dr. Gopal Das**

**Das, Gopal.** "Investigation of brand personality across different retail brands and gender." 2nd Pan IIM World Management Conference-2014 held during November 5-8, 2014 at IIM Kozhikode.

Mukherjee, Srabanti and **Das, Gopal.** "Critical dimensions of branding a destination for medical tourism in emerging economies." MARCON 2014 held during December 18-20, 2014 at IIM Calcutta.

### **Dr. Koustab Ghosh**

**Ghosh, Koustab.** "ABB India: Leveraging on diversity and inclusion for success." Paper accepted and presented in the 55<sup>th</sup> North American Case Research Association (NACRA) Annual Meet held during October 23-25, 2014 at Austin, Texas USA.

### **Dr. Malay Biswas**

**Biswas, Malay.** "Are they efficient in the middle? Using propensity score estimation for modeling middlemen in Indian corporate corruption." 2nd Pan IIM World Management Conference held during November 5-8, 2014 at IIM Kozhikode.

**Biswas, Malay.** "Mangalore air accident: Implications for technology & human interaction." 2<sup>nd</sup> Pan IIM World Management Conference held during November 5-8, 2014 at IIM Kozhikode.

### **Dr. Mahua Guha**

**Guha, Mahua.** "Routine contraction in good times: An example of a typical prototype development routine." Annual Meeting of Academy of Management held during August 1-5, 2014 at Academy of Management, Philadelphia USA.

Dasgupta, S. and **Guha, Mahua.** "Engineering social change through management innovation." Strategic Management Forum Conference held during June 12-14, 2014 at IIM Kolkata.

### **Dr. Nirmalya Bandyopadhyay**

**Bandyopadhyay, Nirmalya.** "The role of self-esteem, negative affect and consumer susceptibility to normative influence in impulsive buying behavior." MARCON Conference held during December 18-20, 2014 at IIM Calcutta.

### **Dr. Reena Kohli**

**Kohli, R.** "Do target shareholders gain in cross border acquisitions: An Indian Experience." Pan IIM World Management Conference held during November 5-8, 2014 at IIM Kozhikode.

### **Dr. S. Dasgupta**

**Dasgupta, S.** and Guha, Mahua. "Engineering social change through management innovation." Strategic Management Forum Conference held during June 12-14, 2014 at IIM Calcutta.

### **Dr. S K. Pandey**

**Pandey, S. K.** "The Relationship between complaint resolution and customer recommendations- An empirical study." 2nd Pan IIM World Management Conference held during November 5-8, 2014 at IIM Kozhikode.

**Pandey, S. K.;** Wali, O. P. and Chandra, Rajan. "The Relationship between perception and utilization of export incentive schemes among Indian exporters." Global Interdisciplinary Business-Economics Advancement Conference held during May 15-18, 2014 at Florida USA.

Talapatra, A. and **Pandey, S. K.** "Retailing mix effects on consumer evaluation of a garment." Annual Conference of the Emerging Markets Conference Board held during January 9-11, 2014 at IIM Lucknow (Noida Campus).

### **Conference 2013**

**Dr. Amol Singh**

**Singh, Amol.** “Resource-constrained multi-project scheduling with priority rules & analytic hierarchy process.” The 24th DAAAM International Symposium on Intelligent Manufacturing & Automation held during October 23-26, 2013 at University of Zadar Croatia.

**Singh, Amol.** “Supplier selection and multi-period demand allocation in a humanitarian supply chain.” International Conference on Humanitarian Logistics: ICHL – 2013 held during December 02-03, 2013 at IIM Raipur.

**Dr. Arpan Kumar Kar**

**Kar, Arpan Kumar.** “An approach for prioritizing supplier selection criteria through consensus building using analytic hierarchy process and fuzzy set theory.” Proceedings of the IEEE International Conference on Signal Processing, Computing and Control held during 2013 at solan India.

**Kar, Arpan Kumar; Khare, A. and Dhamija, P.** “Identifying the major e-governance service categories – An exploratory study within the national capital region of India 2013.” Proceedings of the International Conference on Research in Marketing held during 2013 at Delhi, India.

**Kar, Arpan Kumar and Mandal, S.** “Prioritization of e-Government services for improving their adoption – A study in India.” Proceedings of the Annual Conference of the Emerging Markets Conference Board (MARCON 2013) held during 2013 at Noida, India.

**Kar, Arpan Kumar.** “Using artificial neural networks and analytic hierarchy process for the supplier selection problem.” Proceedings of the IEEE International Conference on Signal Processing Computing and Control held during 2013 at Solan, India.

**Dr. Arpita Khare**

**Kar, Arpan Kumar; Khare, Arpita and Dhamija, P.** “Identifying the major e-governance service categories – An exploratory study within the national capital region of India 2013.” Proceedings of the International Conference on Research in Marketing held during 2013 at Delhi.

**Pandey, S.K.; Khare, Arpita and Bharadwaj, P.** “Antecedents to local store loyalty: Influence of cosmopolitanism, culture and price.” 3rd Biennial Conference of the Indian Academy of Management held during 2013 at IIM Ahmedabad.

**Dr. Koustab Ghosh**

**Ghosh, Koustab.** “Developing global mindset and expanding organizational consciousness: The paradigm of sustainable leadership.” Asian Forum on Business Education (AFBE) 2013, International Conference held during December 16-17, 2013 at Asian Forum on Business Education Kolkata.

**Ghosh, Koustab.** “Self-leadership, employee creativity, creativity climate, and workplace innovation: An exploratory framework in Indian context.” The Academy of Management (AOM) and IIM Ahmedabad 2013, International Conference held during December 12-14, 2013 at IIM Ahmedabad.

**Dr. Malay Biswas**

**Biswas, Malay.** “Buffering strategy for corruption: The case of middlemen in India’s manufacturing Industry.” Strategic Management Society’s Special India Conference held during December 17-19, 2013 at Strategic Management Society Mohali.

**Biswas, Malay.** “Mangalore air disaster: Discovering writings on the social-constructed walls.” Eastern Academy of Management Bi-Annual Conference held during June 23-27, 2013 at Seville Spain.

**Biswas, Malay.** “Performing it on the road? Examining employee engagement among pharma sales professionals in India.” Eastern Academy of Management Bi-Annual Conference held during June 23-27, 2013 at Seville Spain.

**Biswas, Malay.** “When not investing in formal R&D, how do they manage innovative capacity? Evidence from Indian manufacturing firms.” Academy of Management Annual Conference held during August 9-13, 2013 at Lake Buena Vista (Orlando) Florida.

**Biswas, Malay.** “Who bribes? Evidence from Indian manufacturing industries.” 50th Annual Meeting of the Eastern Academy of Management Baltimore held during May 8-11, 2013 at Maryland Baltimore, Maryland.

**Biswas, Malay.** “Who bribes? Evidence from Indian manufacturing industries.” The World Conference on Emerging Issues in Management held during May 30-31, 2013 at IIM Goa.

**Dr. Praveen Ranjan Srivastava**

**Srivastava, Praveen Ranjan;** Shivam; Verma, Shalini and Sudhakar. Kumaret. “An agent-based simulation tool for ombudsman (Lokpal) via fuzzy.” IEEE International Conference on Emerging Trends in Communication, Control, Signal Processing and Computing Applications (CSPCA) held during 2013 at Bangalore India.

**Srivastava, Praveen Ranjan;** Kapur, Rahul and Gupta, Rajat. “Study of the effect of a rule-based classifier modeled anti-corruption body in a neural network based environment.” ACM COMPUTE 2013, Proceedings of the 6th ACM India Computing Convention held during 2013 at ACM Digital Library, Tamilnadu.

**Dr. Preshth Bhardwaj**

Pandey, S.K.; Khare, A. and **Bharadwaj, P.** “Antecedents to local store loyalty: Influence of cosmopolitanism, culture and price.” 3rd Biennial Conference of the Indian Academy of Management held during 2013 at IIM Ahmedabad.

**Dr. Reena Kohli**

**Kohli, R.** “Analyzing the likelihood of earnout offers in cross border acquisitions in India.” Indian Finance Conference held during December 18-20, 2013 (Organized jointly by IIM Ahmedabad, IIM Bangalore and IIM Calcutta) at IIM Ahmedabad.

**Dr. S. K. Pandey**

**Pandey, S.K.;** Khare, A. and Bharadwaj, P. “Antecedents to local store loyalty: Influence of cosmopolitanism, culture and price.” 3rd Biennial Conference of the Indian Academy of Management held during 2013 at IIM Ahmedabad.

Saini, B. and **Pandey, S.K.** “Making of the brand – Lady Gaga.” FORE International Marketing Conference held during 2013 at FORE School of Management, Delhi.

**Conference 2012**

**Dr. Arpan Kumar Kar**

**Kar, Arpan Kumar** “A model for group decision support for supplier selection.” 16th Annual International Conference of the Society of Operations Management, (ICSOM-16) held during December 22-23, 2012 at IIT Delhi.

**Kar, Arpan Kumar** and Pani, A.K. "Exploring benefits of non-contractible nature – The case of Tata steel." 16th Annual International Conference of the Society of Operations Management (ICSOM-16) held during December 22-23, 2012 at IIT Delhi.

**Dr. Arpita Khare**

**Khare, Arpita;** Khare, Anshuman and Beckman, Terry. "Emerging influence of mobile technology in supply chain management in Indian industries." 3rd Asian Business Management Conference held during November 16-18, 2012 at Osaka Japan.

Charan, P.; Madaan, J. and **Khare, Arpita.** "Selection of service supply chain value creating perspective using AHP approach." 23rd Annual Conference of the Production and Operations Management Society (POMS) held during April 20-23, 2012 at Chicago U.S.A.

**Dr. Parikshit Charan**

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Madaan, J and **Charan, P.** "Simulation-based performance measurement in flexible and adaptable product recovery system." 23rd Annual Conference of the Production and Operations Management Society held during 2012 at Chicago, U.S.A.

Renuga, A.; Gupta, H.; Babu, G.; Adithya, G. and **Charan, P.** "Supply chain management issues in fresh fruits and vegetable retail in india- A SAP-LAP analysis." 16th Annual International Conference of the Society of Operations Management held during December 21-23, 2012 at IIT Delhi.

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**Dr. Ajith P.**

**P, Ajith.** "Mixed method research in india – Illustration of an implemented basic research." International Conference in Marketing held during January 13, 2012 at IIM Lucknow.

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**Dr. Arpita Khare**

**Khare, Arpita.** "Exploring determinants of green purchasing behavior amongst Indian youth." 5th International Consumer Sciences Research Conference on Consumer Behaviour for a Sustainable Future held during July 18-20, 2011 at Bonn Germany.

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Ghosh, Koustab and **Irum, Ayesha**. "Coworker support and occupational identification: Identity, Exchange, Collective self-esteem matter." *Academy of Management Proceedings (Academy of Management) 2022*, no. 1 (August 2022): 16659

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### 2020

Sharma, Dheeraj; Pandey, S. K. and **Gupta, Ashish**. "Prioritizing SERVQUAL dimensions to improve trade show performance." Presented during January 2-4, 2020 in the 6<sup>th</sup> Biennial conference at the Indian Academy of Management at IIM Tiruchirappalli.

**Patky, Jahnvi**. "Workplace spirituality: Development of an abridged scale and validation." Presented during January 02-04, 2020 in the 6<sup>th</sup> Biennial Conference of INDAM held at IIM Tichy.

### 2019

**Kumar, Patanjali**; Dwivedi, Gaurav and Pandey, Peeyush. "Green and socially responsible supply chain coordination in three-echelon supply chain." IMR Doctoral Conference 2019 held during January 4-5, 2019 at Indian Institute of Management Bangalore.

**Arun T. M.**; Joseph, Rojers P and **Akram, Manzoor Ul**. "Gender and innovation- An institution-based view from SMEs in emerging markets." Presented during August 9-13, 2019 in the Academy of Management Annual Conference held at Boston, USA.

Sharma, Dheeraj; Pandey, S. K. and **Gupta, Ashish**. "Prioritizing SERVQUAL dimensions to improve trade show performance." Presented during December 12-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Irum, Ayesha** and Ghosh, Koustab "We know who we are": exploring the occupational identification of emotionally dirty workers." Poster Presented during December 11-14, 2019 in the 7<sup>th</sup> Pan IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Chauhan, Chetna** and Singh, Amol. "Industry 4.0 practices in Indian manufacturing firms: Analysis of barriers and effects on the firm performance." Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Akram, Manzoor Ul**; Ghosh, Koustab; Joseph, Rojers P and Chaudhary, Sanjay. "External knowledge sourcing in family firms and innovation- Role of absorptive capacity and family firm social capital." Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

Sharma, Dheeraj and **Kumar, Patanjali**. "Sponsor vs Ambush Marketer: Who wins the marketing battle?" Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

Sharma, Dheeraj; **Kumar, Patanjali** and Pandey, Peeyush. "A game-theoretic modelling of sponsorship for the socially responsible event." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

**Patky, Jahnvi** and Yadav, Rama Shankar. "Tailor the talent management strategies: Differences in manufacturing and services sector." Presented during December 11-14, 2019, in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Patky, Jahnavi** and Yadav, Rama Shankar. "How engaging is the work outside the workplace?" Presented during December 11-14, 2019 in the 7<sup>th</sup> PAN IIM World Management Conference organized by IIM Rohtak at USI Delhi.

**Rawat, Savita** and Pandey, S. K. "Impact of leverage on trade-off between earnings management strategies: An emerging country evidence." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

**Khanra, Sayantan;** Joseph, Rojers P and Ruparel, Namita. "Dynamism of an e-Government network in delivering public services." Presented during October 23-25, 2019 in the AOM Specialized Conference: Responsible Leadership in Rising Economies, held in Bled, Slovenia.

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**Sinha, Sweta** and Yadav, Rama Shankar. "Are you able to catch my signals?- An organization's perspective." Presented during May 03-05, 2019 in the 10<sup>th</sup> Conference on Excellence in Research and Education at Indian Institute of Management Indore.

**Sinha, Sweta** and Pandey, S. K. "Does gender composition of group's impacts intragroup conflict." Presented during July 2-4, 2019 in the 16<sup>th</sup> AGBA World Congress organized at Indian Institute of Technology Delhi.

## 2018

**Kumar, Patanjali;** Dwivedi, Gaurav and Pandey, Peeyush. "Mechanism design using virtual organization to coordinate sustainable supply chain." 6<sup>th</sup> PAN IIM World Conference 2018 held during December 13-15, 2018 at Indian Institute of Management Bangalore

**T M, Arun** and Joseph, Rojers P. "New antecedents to diversification: evidence from an indian cooperative firm." Strategic Management Society Special Conference, held during December 15-18, 2018 at Hyderabad India.

**Gaur, Diptanshu.** "Growth of Indian business communities and families: an institution-based View." PAN IIT Conference held during Nov. 30-Dec. 2, 2018 at Roorkee, Uttarakhand India.

**Kumar, Patanjali;** Pandey, Peeyush and Dwivedi, Gaurav. "Designing industry 4.0 based sustainable supply channel coordination model under fairness concern: A game theoretic approach." 1<sup>st</sup> PAN IIT International Management Conference 2018 held during November 30-December 2, 2018 at Indian Institute of Technology Roorkee.

**Kumar, Patanjali;** Pandey, Peeyush and Dwivedi, Gaurav. "Impact of virtual organization in sustainable supply chain management." Presented in INFORMS Annual Meeting held during November 4-7, 2018 at Phoenix USA.

**Akram, Manjoor UI.** And Guha, M. "Innovation in emerging market family firms-family ownership, foreign institutional ownership and pro-market reforms." British Academy of Management Conference held during Sep. 04-06, 2018 at Bristol UK.



Tripathi, M. and **Kaur, I.** "Oil prices forecasting: A hybrid approach." Americas Conference on Information Systems held during August 16-18, 2018 at New Orleans USA.

**Patel, S. S.;** Pandey, S.K.; Sharma, D. and Yadav, R. S. "Marketing research for managers: Revisited." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

**Patel, S. S.;** Pandey, S.K.; Sharma, D. and Yadav, R. S. "Determinants of willingness to pay for traditional bundles." 2018 Global Marketing Conference held during July 26-29, 2018 at Tokyo Japan.

**Patel, S. S.;** Pandey, S.K. and Sharma, Dheeraj. "Channel leadership styles as an antecedent to commitment and relational capital: The moderating role of multiple channel complexity." 40<sup>th</sup> ISMS Marketing Science Conference held during June 13-16, 2018 at Fox School of Business Temple University, Philadelphia, USA.

**T M, Arun** and Joseph, Rojers P. "Platform mediated collaboration: Choosing the best B2B electronic marketplace architecture for SME collaboration." Strategic Management Society Special Conference held during June 07-09, 2018 at Oslo Norway.

**Chauhan, Chetna** and Singh, Amol. "Game-theoretic analysis of models in green supply chain coordination." POMS Conference held during May 4-7, 2018 at the Hilton Americas, Houston, Texas, U.S.A.

**Chauhan, Chetna** and Singh, Amol. "A model for optimal operation of smart manufacturing enabled green supply chain." POMS Conference held during May 4-7, 2018 at the Hilton Americas, Houston, Texas, U.S.A.

**Sharma, Abhishek** and Nandi, Shirsendu. "Behavior in the newsvendor decision making: A literature reviews." POMS 2018 Annual Meeting held during May 4-7, 2018 at Houston, U.S.A.

**Mishra, M.;** **Patel, S.S.** and Murthy, Venkatesh. "Grounded theory methodology in human resource management literature: A systematic review." IME Doctoral Colloquium held during April 7-8, 2018, at IIT Kanpur.

**Mishra, M.** and Pandey, S.K. "Coping with incivility: The role of organizational civility climate in predicting employee responses to incivility." Management Doctoral Colloquium (MDC & VRS, 2018) held during March 14-15, 2018 at VGSOM IIT Kharagpur.

**Patel, S.S.** and Pandey, S. K. "Is research in marketing "relevant" for managers? A scientific inquiry." held during Feb. 23- 24, 2018, at Ph.D. Consortium conducted by SJMSOM, IIT Bombay.

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**Kumar, Patanjali** and Pandey, Peeyush. "Integrating green and social innovation in apparel supply chain using coordination with contracts." Functional Textiles and Clothing Conference held during February 9-11, 2018 at Delhi.

**T M, Arun;** Joseph, Rojers P. and **Akram, Manzoor Ul.** "Women and business – does top manager gender effect firm innovation." International Conference on Entrepreneurship and Family Business held during January 8-10, 2018 at IIT Bombay.

## 2017

**Irum, A.** and Pandey, Agrata. "Detachment from work a necessity when high workload and abusive supervision affect well-being." 11th ISDSI International Conference held during December 27-30, 2017 at IIM Tiruchirappalli, India.

**Chauhan, Chetna** and Singh, Amol. "Overcoming barriers to adoption of industry 4.0 in Indian manufacturing SMEs: An interpretive structural modeling and graph theory matrix approach based model." PAN IIM WMC 2017 held during December 14-17, 2017 at IIM Lucknow.

**Trivedi, Ashish** and Singh, Amol. "A chance constraint-based multi-objective stochastic model for locating emergency shelters." Asia-Pacific Conference on Business and Management (APCBM) held during February 21-23, 2017 at Singapore.

**Sarkar, S.** and Khare, Arpita. "Consumer perceived ethics of mobile retailers: A scale development study." 31st Australian and New Zealand Academy of Management (ANZAM) Conference held during December 5-8, 2017 at RMIT University City Campus, Melbourne, Australia.

Das, Gopal and **Varshneya, Geetika**. "Experiential value: Measurement, antecedents, and consequences." IMR Doctoral Conference held during January 11-12, 2017 at IIM Bangalore.

Das, Gopal; **Varshneya, Geetika** and Agarwal, James. "Brand commitment: The role of brand experience, brand passion, brand ethicality perception and self-congruity." Annual Conference of EMCB held during January 05-07, 2017 at IIM Lucknow.

**Kumar, P.** and Pandey, P. "Green and socially responsible supply chain coordination using revenue sharing and wholesale contracts in the three-echelon system." 17th Consortium of Students in Management Research (COSMAR) held during November 20-21, 2017 at IISc Bangalore.

**Eachempati, P.** and Srivastava, P. R. "Impact of investor sentiment on stock price." 5th International Conference on Business Analytics and Intelligence held during December 11-13, 2017 at IIM Bangalore.

Joseph, Rojers P; **Khanra, Sayantan** and Murthy, Venkatesha. "The Companies Act 2013 and e-governance in India: A review." 5th PAN-IIM World Management Conference held during December 14-16, 2017 at IIM Lucknow.

**Das, Chiranjit** and Jharkharia, Sanjay. "Effect of lead time variability on transport mode selection under emissions constraint." 5th PAN IIM World Management Conference held during December 14-16, 2017 at IIM Lucknow.

**Das, Chiranjit** and Jharkharia, Sanjay. "An analytical model for low carbon supplier development." INFORMS Annual Meeting held during October 22-25, 2017 at Houston, Texas, USA.

**Kumar, Patanjali** and **Eachempati, Prajwal**. "Integrated multi-criteria approach to prioritize stakeholders for sustainable development goals in india." Fifth PAN IIM World Conference held during December 14-16, 2017 at IIM Lucknow.

**Eachempati, Prajwal; Kumar, Patanjali** and Srivastava, Praveen Ranjan. "Digitization: A self-imposed agony or inflicted agony." Fifth PAN IIM World Conference held during December 14-16, 2017 at IIM Lucknow.

**Kumar, Patanjali** and Pandey, Peeyush. "Green and socially responsible supply chain coordination using revenue sharing and wholesale contracts in three-echelon system." 17<sup>th</sup> Consortium of Students in Management Research (COSMAR) held during November 20-21, 2017 at IISc Bangalore.

**Irum, Ayesha;** Patky, Jahnvi and Ghosh, Koustab. "The rise of PVR: Redefining the growth from institutionalism and resource dependence perspective." National Conference: Managing Change in Evolving Economic Scenario held during December 5-6, 2017 at MDI, Gurugram.

**Rathore, Himanshu** and Nandi, Shirsendu. "The future of indian aviation network in the wake of a prospective carbon tax regime." Informs 2017 Annual Meeting.

**Kagzi, M.** and Guha, M. "Does board demographic diversity influence firm's strategic orientation? Evidence from Indian knowledge-intensive firms." Fifth PAN-IIM World Management Conference: The Making of Digital India: Management Perspectives held during December 16-18, 2017 at IIM Lucknow.

**Eachempati, P.** and Srivastava, P. R. "Systematic literature review of big data analytics." Proceedings of the 2017 ACM SIGMIS Conference on Computers and People Research held during June 21-23, 2017: pp. 177-178 at Bangalore.

**Eachempati, P.** and Srivastava, P. R. "Personalized Indian Bschoool counsellor system: A rational approach." International Conference on Information and Communication Technology for Intelligent Systems, held during March 25-26, 2017 pp. 59-67, at Ahmedabad.

**Eachempati, P.** and Srivastava, P. R. "Validating impact of investor sentiment on stock prices." PAN-IIM World Management Conference held during December 2017 at IIM Lucknow.

**Eachempati, P.** and Srivastava, P. R. "Impact of derivative trade ban on reliance stocks-A case study." DCAL Conference held on December 11-13, 2017 at IIM Bangalore.

**T M, Arun** and Joseph, Roger P. "Women in business- does CEO gender in emerging market SMEs matter?" International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets held during July 14-15, 2017 at IIT, Delhi.

**Tiwari, Ashu.** "Evolution of insurance and religion philosophy: An exploration." The Asian Conference on Psychology and the Behavioral Science held during March 22-25, 2017 at Japan.

**Panigrahi, R.** "Online learning: Improving the learning outcomes." Proceeding of the 2017 ACM SIGMIS Conference on Computers and People Research held during June 21-23, 2017 at Bangalore.

**Mishra, M.;** **Ranjan, S.** and Ghosh, K. "Maggi ban in india: A resource dependence stakeholder perspective." Indian Academy of Management Conference held during 2017 at IIM Indore.

**Trivedi, Ashish** and Singh, Amol. "A chance constraint-based multi-objective stochastic model for locating emergency shelter." Asia-Pacific Conference on Business and Management (APCBM) held during 21-23 February, 2017 at Singapore.

Venkatesh, Murthy and **Tiwari, Ashu.** "Evolution of insurance and religion philosophy: An exploration." The Asian Conference on Psychology and the Behavioural Science held during March 22-25, 2017 at Japan.

**Das, Chiranjit** and Jharkharia, Sanjay. "Parameter estimation of a news-vendor inventory model under emissions constraint and correlated demand." Management Doctoral Colloquium held during February 8-9, 2017 at IIT Kharagpur.

**Mitha, E. M.** and Pandey, S. K. "Tracing the retail transition in India." Annual Conference of Emerging Markets Conference Board held during January 05-07, 2017 at IIM Lucknow (Noida Campus).

Rakshit, Atanu and **Anand, Oshin.** "Recognizing customer preferences using review documents: A hybrid text and data mining approach." International Conference on Management and Decision Sciences (ICMDS) held during March 09-10, 2017 at Miami USA.

**Khanra, Sayantan** and Joseph, Rojers P. "Adoption and diffusion of e-government services in India: The impact of user demographics and service quality." 19th International Conference on e-Democracy, e-Government and e-Society held during January 23-24, 2017 at Paris France.

**Khanra, Sayantan** and Joseph, Rojers P. "Adoption and diffusion of e-government services: The impact of demography and service quality." 10th International Conference on Theory and Practice of e-Governance held during March 7-9, 2017 at New Delhi.

**Khanra, Sayantan** and Joseph, Rojers P. "User demographics, service quality and the diffusion and adoption of e-government services: A study in India." Australia and New Zealand International Business Academy Conference held during February 15-17, 2017 at Adelaide.

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Singh, Amol and **Trivedi, Ashish**. "A multi-objective goal programming approach for locating emergency shelters under damage uncertainty." 6th International Disaster and Risk Conference (IDRC) held during 28 August- 01 September, 2016 at Davos (Switzerland).

**TM, Arun** and Joseph, Rojers P. "Digital cooperatives: Exploring crowdfunding in cooperatives, strategic management forum." Annual Convention held during December 15-17, 2016 at IIM Lucknow (Noida Campus).

**Das, Chiranjit** and Jharkharia, Sanjay. "An explorative study on low carbon supplier development criteria." XX Annual International Conference of the Society of Operations Management held during December 22-24, 2016 at IITM Gwalior.

Das, Gopal and **Varshneya, Geetika**. "Linkages between brand experience, brand authenticity, brand passion and self-congruity: An empirical check." MARCON, 2016: 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

Das, Gopal and **Varshneya, Geetika**. "Experiential value: A retrospective methodological review." International Conference on Excellence in Research and Education held during May 5-8, 2016 at IIM Indore.

**Mitha, E. M.** and Pandey, S. K. "Unorganised retail: A classification of literature." MARCON, 2016: 4th International Marketing Conference held on December 22-24, 2016 at IIM Calcutta.

**Kagzi, Muneza** and Guha, Mahua. "Literature review: Board demographic diversity and firm dynamics." Strategic Management Forum (SMF) IIM Lucknow held during December 15-17, 2016 at IIM Lucknow (Noida campus).

**Kagzi, Muneza** and Guha, Mahua. "Board demographic diversity and firm performance: Nature of relationship in Indian context." The 2nd International Conference on Organization and Management (ICOM) by College of Business Administration, Abu Dhabi University in Collaboration with Asia Academy of Management held during November 20-21, 2016 at Abu Dhabi University (UAE).

**Akram, Manzoor Ul.** and Guha, Mahua. "Generic strategies- literature review and the question of strategic purity." Strategic Management Forum (SMF) held during December 15-17, 2016 at IIM Lucknow (Noida campus).

Nandi, Shirsendu and **Kumar, Patanjali**. "A literature review on different models and solution approaches on order picking problem." 7th International Conference on Operations and Supply Chain Management held during December 18-21, 2016 at Phuket, (Thailand).

**Kumar, Patanjali;** Jakhar, S. K. and Nandi, Shirsendu. "A literature review on different models and solution approaches in sustainable supply chain management." 20th Annual International Conference of Society of Operations Management Conference held during December 22-24, 2016 at IITM Gwalior.

**Kumar, Patanjali;** Dhoke, Harshal and Bhardwaj, Preshth. "Linkages between brand experiences, shopping style and purchase decision involvement: An empirical investigation in Indian apparel retail context." Conference on Brand Management (CBM2016) held during 16-17 April, 2016 at New Delhi.

**Eachempati, Prajwal.** "A pilot recommender system using K-means clustering." International Conference of Business Analytics and Intelligence held during December 19-21, 2016 at IISC Bangalore.

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**Sarkar, Subhro** and Khare, Arpita. "Mobile shopping apps continuance: An integrated framework of expectation-confirmation and network externalities." MARCON, 2016: 4th International Marketing Conference held during December 22-24, 2016 at IIM Calcutta.

**Sarkar, Subhro;** Mitha, E. M. and Bandyopadhyay, N. "Linkages between price fairness, satisfaction, affective commitment and customer loyalty: A study of apparel retail stores." 7th International Conference on Excellence in Research and Education (CERE) held during May 5-8, 2016 at IIM Indore.

**Mitha, E.M.; Sarkar, Subhro** and Bandyopadhyay, N. "The moderating effects of customer-specific attributes on satisfaction and customer retention: An empirical study." 3<sup>rd</sup> International Communication Management Conference (ICMC) held during February 18-20, 2016 at MICA, Ahmedabad.

**Varshneya, Geetika;** Das, Gopal and Khare, A. "Dimensions of experiential value: A study of fashion retail stores." Management Doctoral Colloquium (MDC and VRS, 2016) held during Feb 10-11, 2016 at IIT Kharagpur.

Singh, Amol and **Trivedi, Ashish.** "Prioritizing temporary shelter areas for disaster-affected people using hybrid decision support model, ICHLSCM 2016." 18th International Conference on Humanitarian Logistics and Supply Chain Management held during January 12-13, 2016 at Johannesburg, South Africa.

## 2015

**Anand, O** and Srivastava, Praveen Ranjan. "A comparative gender-based evaluation of e-commerce website: A hybrid MCDM approach." Contemporary Computing (IC3), 2015 Eighth International Conference held during August 20-22, 2015 at Noida.

**Khatwani, Gaurav** and Srivastava, Praveen Ranjan. "Real-time prediction of information search channel using data mining techniques." Green Computing and Internet of Things (ICGCIoT), 2015 International Conference held during Oct. 8-10, 2015 at Noida.

**Panigrahi, Ritanjali** and Srivastava, Praveen Ranjan. "Knowledge management in top IT and systems journals: An Indian perspective." Third PAN IIM World Management Conference held during Dec 16-18, 2015 at IIM Indore.

Srivastava, Praveen Ranjan and **Panigrahi, Ritanjali.** "Evaluation of travel websites: A fuzzy analytical hierarchy process approach." IEEE UP Section Conference on Electrical Computer and Electronics (IEEE UPCON 2015) held during December 4-6, 2015 at IITA, Allahabad.

**Kagzi, M.;** Guha, M. and Pandey, S. K. "Female representation on board and firms' performance: An empirical investigation in the Indian banking sector." Third PAN-IIM World Management Conference held during December 16-18, 2015 at IIM Indore.

**Panigrahi, R.** "Evaluation of travel websites: A fuzzy analytical hierarchy process approach." IEEE UP Section Conference on Electrical Computer and Electronics (IEEE UPCON 2015) held during December 4-6, 2015 at IITA, Allahabad.

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**Anand, O.** and **Kagzi, M.** "Evaluating travel website using webual: A group decision support approach." International Conference on Advances in Computing, Communications and Informatics (ICACCI) held during 2014 at Delhi.

Chauhan, A. and **Trivedi, A.** "The evaluation of smart phones using multi-criteria decision-making techniques (AHP and TOPSIS)." Marcon held during 2014 at IIM-Calcutta.

**Trivedi, A.** "Multi-criteria selection of potential warehouse locations in humanitarian relief logistics." 7th International Conference on Contemporary Business and 14th Global Conference on Flexible Systems Management held during Oct. 15-17, 2014 at Curtin Singapore, Singapore.